Myles Holman

Lead / Senior Product Designer / UX / UI

myles@snyx.com
https://www.linkedin.com/in/mylesholman
https://mylesholman.com
+44(0)7350686397
London, England

Over 15 years of experience crafting user-centered solutions for responsive web, mobile apps, and data-heavy platforms. Focusing on blending intuitive design with business strategy, solving complex challenges through research, prototyping, and scalable design systems. Leveraging emerging technologies, such as generative AI and Agents, to streamline workflows and enhance user experiences across industries.

Work Experience

Personal Portfolio - Product Designer / Developer
Jan 2000 - Present

mylesholman.com

Senior Product Designer
Mar 2024 - Oct 2024

Edgefolio | *London Area, United Kingdom*

Edgefolio is an award-winning Fintech scale-up delivering technology platforms to cap intro and fund marketing teams to accelerate and enhance the capital raising process.

- Planned and executed white-label and new feature designs, securing client sign-off for 70% of ARR
- Ensured alignment with C-level executives, engineering, and product teams
- Led platform-wide UX/UI uplift while laying foundation for a new design system and product principles
- Research and analysis to refine multiple user personas from the platform's 10-year evolution
- Remote and in-person workshops, leveraging insights by context experts to inform decision-making

Senior Product Designer
Sep 2022 - Oct 2023

Titanbay | *London, England, United Kingdom*

Titanbay helps private banks and wealth managers build well diversified portfolios in private markets, offering unparalleled access to some of the world's best private market investment opportunities.

- Simplified a complex Figma design system, integrating new features and aligning with Storybook
- Designed user 0-1 onboarding (KYC) and investment forecasting tools, iterating with data-driven feedback
- Streamlined complex processes for users, applying data visualization techniques
- Lead expertise in user-centered design, responsive design, and design sprints

Lead UX Designer
Feb 2022 - Jun 2022

Globant | *Remote*

Globant (NYSE:GLOB) is a world leader in digital and cognitive transformation, with a presence in 25 countries and over 27,000 professionals.

- Conducted qualitative user research, including over 20 one-on-one interviews
- Wireframing and rapid prototyping throughout user testing and one-on-one interviews
- Designed the desktop/mobile responsive UI for a new home buyer customer portal for a property developer
- Defined requirements, built prototypes, and collaborated with a global engineering team

Principal Product Designer
ISB Global | *Remote*

Mar 2020 - Feb 2022

ISB Global develops and implements software that integrates, automates, and simplifies to drive greater operational efficiency and profitability for organizations that operate in the waste, recycling, clean energy, and environmental sectors.

- Led UI/UX design for a waste management logistics platform, from work orders to reporting
- Conducted remote workshops with global teams
- Managed customer service & back-office platform design
- Mentored a junior team in native mobile app development with Outsystems low code platform

Senior Product Designer
Chainalysis | *London, United Kingdom*

Sep 2019 - Dec 2019

Chainalysis, backed by Benchmark and other leading names in venture capital, is a web3 company that helps global law enforcement agencies, regulators, and businesses combat illicit cryptocurrency activity.

- Led user research with MET Police special investigations, developing personas
- Designed storyboards, user journeys, and flows
- Iterated on the flagship investigation platform with a global team
- Designed and launched a user & license management system

Lead UX Designer
Enterprise Nation | *London, United Kingdom*

Apr 2019 - Sep 2019

Enterprise Nation is a network of small businesses and business advisers that has helped thousands of people achieve their entrepreneurial goals.

Lead Product Designer
Gravicus | *London, United Kingdom*

Jul 2017 - Jan 2019

Gravicus provides businesses with dynamic data management tools using a multitude of AI capabilities (Eg: machine learning & natural language processing) to search, analyze and organize data rapidly for protection, compliance and insights.

Senior Product Designer
Oracle America | *Remote*

Oct 2016 - Dec 2018

Servicing as a Design Vendor; re-skinned the UI and optimized content widgets of internal sales marketing community software used across U.S. teams.

Senior Product Designer
Deloitte | *Remote*

Apr 2017 - Jun 2017

Servicing as a Design Vendor; I helped plan and storyboard digital ads while collaborating with teams across the U.S. for their global Deloitte tax@hand mobile app launch.

Core Skills

User Experience: User research and analysis, Interviewing, Workshops, Usability testing, User mapping, Persona building, User journeys, Site mapping, Wireframming, Rapid prototyping

User Interface: Figma, Axure, Adobe, Design systems, Style guides, Graphic design, Mobile design, Responsive web design, Design organization

B2B Software, Investor Relations, FinTech, Design Collaboration, Digital Strategy, Business Strategy, Software as a Service (SaaS), Business-to-Business (B2B)